

Auto *motive*
MEETINGS
Manufacturing & After market

Bursa - **Turkey**
November 8 & 10, 2022

International Business Convention for the Automotive Industry

Turkey
Discover
the potential

Participants Guide

November 8th-10th, 2022

Bursa Merinos Ataturk Congress & Culture Centre

Merinos Parkı, Osmangazi – Bursa 160000

CONTACTS	WORKSHOPS
EVENTS SCHEDULES & AGENDA	SHIPPING
RECEPTION DESK	MOVE -OUT
BOOTH SET-UP	TAXIS
BOOTH FEATURES	SHUTTLES
GRAPHICS & PRINTING	FLIGHS
TECHNICAL SERVICES	ACCESS TO THE VENUE
LUNCH	HOTELS
BUSINESS CENTER	ANNEXES
COFFEE BREAK	ADDITIONAL FURNITURE



CONTACTS


General Organization:

Karibu
Ofis4200 Balat Mah. Sıhhiye Cad. No:2
D:27 Nilüfer/Bursa/Turkey
Tel : +90 224 233 90 99
Webpage: www.karibu.com.tr
E-mail: info@karibu.com.tr

advanced business events
35-37 rue des abondances
92513 Boulogne Cedex- france
Tel : +33 01 41 86 49 18
Fax :+33 01 46 03 86 26
Web page: www.advbe.com
E-mail: info@advbe.com

ORGANIZATION CONTACTS:



Gözde DEMIREL  
KARIBU General Manager
gozdedemirel@karibu.com.tr



Stéphane CASTET  
CEO
scastet@advbe.com

LOCAL: Sales, Logistics, Marketing & Communication

Ahmet AKAN  
aakan@karibu.com.tr
+90 536 051 68 41

Bayram Ali ÖZDEMİR  
bali@karibu.com.tr
+90 532 355 72 45


Dilan Eda Şekur  
dsekur@karibu.com.tr
+90 536 450 96 79




Zuhniye Ceylan  
zceylan@karibu.com.tr
+90 537 718 71 71


Sponsorship & Conferences

Gözde DEMIREL  
gozdedemirel@karibu.com.tr
+90 538 384 66 85

INTERNATIONAL:

Marie FRANCOIS  
mfrancois@advbe.com
+33 5 32 09 20 01


Isabella BALDUCCI   
ibalducci@advbe.com


Benoit ROCHAS 
brochas@advbe.com
 +33 5 32 09 20 05

Lola AGUILAR 
daguilar@advbe.com
 +33 1 41 86 41 35

Alain NGOIE 
angoie@advbe.com
 +33(0)1 41 86 41 51

Andrea REINWART 
areinwart@advbe.com
 +33(0)1 41 86 41 54

Marie-Laure HENRY 
mlhenry@advbe.com
 +33 5 32 09 20 07

Tetyana BRYZHACHENKO 
tbryzhachenko@advbe.com
 +33 5 32 09 20 00

EVENT SCHEDULE & AGENDA

Tuesday, November 8th (Bursa Merinos Ataturk Congress and Culture Centre)

09.30 – 10.00 **Opening Remarks**
10.10 – 10.50 **Plenary Session**
10.50 – 11.20 **Morning break**
11.20 – 12.20 **Plenary Session**
12.20 – 13.40 **Lunch break**
13.40 – 15.10 **Plenary Session**
16.00 – 18.00 **Opening cocktail**

Wednesday, November 9th

(Bursa Merinos Ataturk Congress and Culture Centre)

7.30 am – 8.30 am: Opening of the front desk
 8.30 am – 12.30 pm: B2B Meetings & Workshops
 12.30 pm – 1.30 pm: Lunch break
 2.00 pm – 6.00 pm: B2B Meetings & Workshops

Thursday, November 10th

(Bursa Merinos Ataturk Congress and Cultures Centre)

7.30 am – 8.30 am: Opening of the front desk
 8.30 am – 12.30 pm: B2B Meetings & Workshops
 12.30 pm – 1.30 pm: Lunch break
 2.00 pm – 6.00 pm: B2B Meetings & Workshops

	Tuesday November, 8 th	Wednesday November, 9 th	Thursday November, 10 th
Access to Exhibition Hall		07.30am / 8.30am	07.30am / 08.30am
Booth Set-up	05:00pm / 7:00pm	07.30am / 8.30am	
Opening cocktail	04:00pm / 6:00pm		
Move-out			06:00pm / 08:30pm

RECEPTION DESK

Upon your arrival to the Exhibition Center, all participants must go to the reception desk and collect their participant folders. The participant folder contains the following items:

Your Schedule of Meetings
 Your Name Badge
 (Your) Floor Plan & More

BOOTH SET-UP

Set-up time will be running from **17.00 pm on Tuesday, November 8th** or from **07:30 am on Wednesday, November 8th** to complete the set up and personalization of their booths.

AMM Bursa offers hard walled booths. **We strongly recommend you to bring graphics to customize your space.** Noisy machines or sound systems are not allowed. Also ensure that all equipment and graphics you will bring can actually fit in your booth.

BOOTH FEATURES

Each wall panel measures 1 m (3.3ft) wide and 2.5 m (8.2ft) high. Exhibitors are welcome to bring pop-up stands, rollups and other graphics as long as they fit within the dimensions of the selected booth and do not stick out.

Standard Package 6 sqm booth 3m x 2m (9.84ft x 6.56ft)	Deluxe Package 12 sqm booth 6m x 2m (19.68ft x 6.56ft)	Premium Package 24 sqm booth 6m x 4m (19.68ft x 13.12ft)
		
Spot lights 1 Table 3 Chairs Fascia Board	Spot lights 2 Tables 6 Chairs Fascia Board	Spot lights 2 Tables - 4 Chairs 2 Arm Chairs 1 Cupboard - 1 Storage box Fascia Board - Company Sign

In order to customize your space, we strongly recommend you to bring graphics. You must bring necessary materials to hang or paste your graphics (chains, adhesives and so forth). It is strictly forbidden to drill into the panels.

Your booth is equipped with an electric outlet. You must bring multiple outlets if you're planning to use several devices.

If you need extra equipment, please contact the person below:
Name and contact details for the foreign companies and Turkish companies,

MURAT MILLI

bursafuarorganizasyon@kuterpr.com

+90 536 260 82 16

ADDITIONAL

Default furniture:

Our official supplier offers an entire range of furniture and equipment.
You may trade your default furniture or order an additional equipment at your own cost.

How to place an order?

Simply complete the appropriate booking form provided in annexes at the end of this document

ALL ORDERS MUST BE SUBMITTED BEFORE OCTOBER 11, 2022

You can get the details from (Ms.) Dilan E. Sekur dsekur@karibu.com.tr and (Mr.) Murat Milli bursafuarorganizasyon@kuterpr.com

Note: A catalogue showing the different equipment and materials for rent is available at the end of this file.

GRAPHICS PRINTING

ROLL UP GRAPHICS

Description:

Making of a one side graphic roller
Dimensions: 80 x 200 cm
Artwork in an appropriate and printable format is required (80x200)
The document must be a high resolution ready-to- print file.
You may keep both the graphics and the roller after the event.



ALL ORDERS MUST BE SUBMITTED BEFORE OCTOBER 11, 2022

Contact with Mr Murat Milli for price and content.

Name & Surname: Murat Milli

E-mail: bursafuarorganizasyon@kuterpr.com

Mobile Phone: +90 536 260 82 16

TECHNICAL SERVICES (i.e. power, water, handling)

For all technical orders not included in your package, you must complete the appropriate form provided in the annexes.

What services?

- * any requirements related to power supply
- * water supply
- * phone supply or IT
- * rental for forklifts etc
- * slings

Your orders must be submitted to the Merinos AKKM at Bursa. Please contact with us for price information and all of your questions.

Name & Surname: Murat Milli
E-mail: bursafuarorganizasyon@kuterpr.com
Mobile Phone: +90 536 260 82 16

LUNCH

No lunch will be served during the meetings. There are one restaurant and two caffeterias inside of the Merinos AKKM Area. You will be directed there by our team.

COFFEE BREAK

Coffee will be serving free of charge for the durationof the event. Light refreshments (biscuits) will be offered twice a day.

WORKSHOP

If you are leading a workshop, the conference room will be fully equipped: projector, screen, microphone...

If you are not planning to bring your own laptop and have other inquiries, please let us know.
For all your inquiries and concerns, please contact with (Ms) Dilan E. Sekur, dsekur@karibu.com.tr

SHIPPING

Be sure to have your materials delivered on November 7th, 2022. Any earlier deliveries will not be handled.
Send them to the address below and add the name of the event as well as your company name on the label:

**BURSA MERİNOS ATATÜRK CONGRESS
CULTURE CENTRE MERİNOS PARKI
OSMANGAZİ – BURSA – TURKEY**

MOVE-OUT

Exhibitors must have all their materials and equipment cleared from the booths by 08:30pm on Thursday November 10^h 2022. **Your materials and equipment must be picked up by your outbound carrier by 07:00pm** on November 10th 2022 from the exhibition center.

NOTE: You are recommended to attend all your belongings at all times. BURSA AMM shall not be responsible for any damage or theft. Any materials or equipment left unattended by Thursday 10th could be taken to a place the organizer deems appropriate at the participant's cost and risk.

TAXIS

ETİBANK TAKSİ DURAĞI

+ 90 224 250 21 11

You can ask for help for calling taxis at the reception desk of Merinos AKKM

ACCESS TO THE VENUE

BURSA MERINOS ATATURK CONGRESS CULTURE CENTRE MERINOS PARKI OSMANGAZI – BURSA – TURKEY



You can reach Merinos AKKM by Taksi, Bursaray Metro (Station Name: Merinos) or Shuttles from your hotel.

SHUTTLES

The Event Hotel

Hampton by Hilton Bursa

Address: Soğanlı, İstanbul Cd No:349, 16210 Osmangazi/Bursa

Phone: +90 224 400 04 04

Shuttle Schedule:

Nov 8-9-10

08:00 from hotel to the Merinos AKKM

18:15 from Merinos AKKM to the hotel

HOW TO REACH BURSA?

FLIGHTS

There are several ways to reach Bursa.

Sabiha Gokcen Airport

There are shuttle buses to Bursa from İstanbul Sabiha Gokcen Airport. The duration of the trip is approximately 1.5 hours.

Istanbul Airport (New Airport)

Once you arrive to Istanbul Airport:

- Istanbul New Airport-Bursa connections are organized by Havaist through Sabiha Gökçen Airport. You can start your journey from İstanbul New Airport to Bursa taking Havaist's Pendik – Sabiha Gökçen vehicles on **-2 floor at platform 17**. You can reach the website below link, to buy ticket.
<https://bus.burulas.com.tr/en>
- All the guests will arrive Bursa Terminal with this bus, then they need to take a taxi to the hotel which is the easiest way.
- You can use BURULAŞ or IDO sea Buses from Yenikapi (Istanbul) to Mudanya / Güzelyalı (Bursa)

SEA BUSES

- BUDO www.budo.burulas.com.tr (From Eminonu to Bursa)
- IDO www.ido.com.tr (From Yenikapi, Kadikoy and Besiktas to Bursa)

PRIVATE TRANSPORT

- We can arrange a private transport to Bursa. For details and pricing you can contact dsekur@karibu.com.tr

RENT A CAR

- You can find various car renting companies both in İstanbul Ataturk Airport and İstanbul Sabiha Gocen Airport. You can also find the offices of global car renting companies such as Hertz, Avis, Europcar, Sixt, Budget, etc.